

**CSHP Foundation Strategic Business Plan, 2013 - 2018**

Mission	Vision	Functional Areas	Strategies
<p>The CSHP Research and Education Foundation supports research and educational programs that advance pharmacy practice and patient care in hospitals and other collaborative healthcare settings.</p>	<p>The organization that CSHP members depend on to financially support research and targeted pharmacy education that advance pharmacy practice and patient care.</p>	<p>Image, credibility, and familiarity</p>	<p>1. Promote the Foundation to hospital pharmacists (CSHP members and nonmembers) on how it supports practice research and targeted education.</p>
			<p>2. Promote the Foundation to industry partners as above.</p>
			<p>3. Develop relationships with the branches to enhance awareness of the Foundation at the branch and member level.</p>
			<p>4. Develop relationships with other target audiences, such as universities and research groups.</p>
		<p>Sustainable funding</p>	<p>1. Set realistic fund-raising targets for the next 5 years.</p>
			<p>2. Create fundraising activities that target pharmacy leaders, branches and grassroots members.</p>
			<p>3. Create a plan for approaching industry partners for sponsorship.</p>
			<p>4. Enhance administrative and fundraising support to maximize fundraising success.</p>
		<p>Programs</p>	<p>1. Work with CSHP Executive to explore a partnership for new Foundation programs.</p>
			<p>2. Review the allocation of funds for all programs (education and research).</p>
			<p>3. Award an ASHP Pharmacy Leadership Academy scholarship annually for 5 years.</p>
			<p>4. Review grant agreements to ensure they are still practical and relevant.</p>
			<p>5. Monitor the progress of all grant recipients on a regular basis.</p>
			<p>6. Evaluate the impact of all Foundation grant programs.</p>
<p>Organizational effectiveness</p>	<p>1. Evaluate the support received from CSHP to ensure administrative costs are kept to a minimum.</p>		
	<p>2. Evaluate the activities of the Board every 2 years through a self-evaluation.</p>		